

SSP Delivery

Rapid, cost-effective and secure electronic delivery of your documentation.

SSP Delivery can save you time and money.

Your challenge.

As more and more customers shop on the internet, they demand the same efficient service for quotations and policy documents. Already, some organisations make over 70% of their motor insurance sales online – and this figure is set to rise.

To succeed and grow, it's vital to meet this demand, and leverage the wider opportunities presented by electronic delivery.

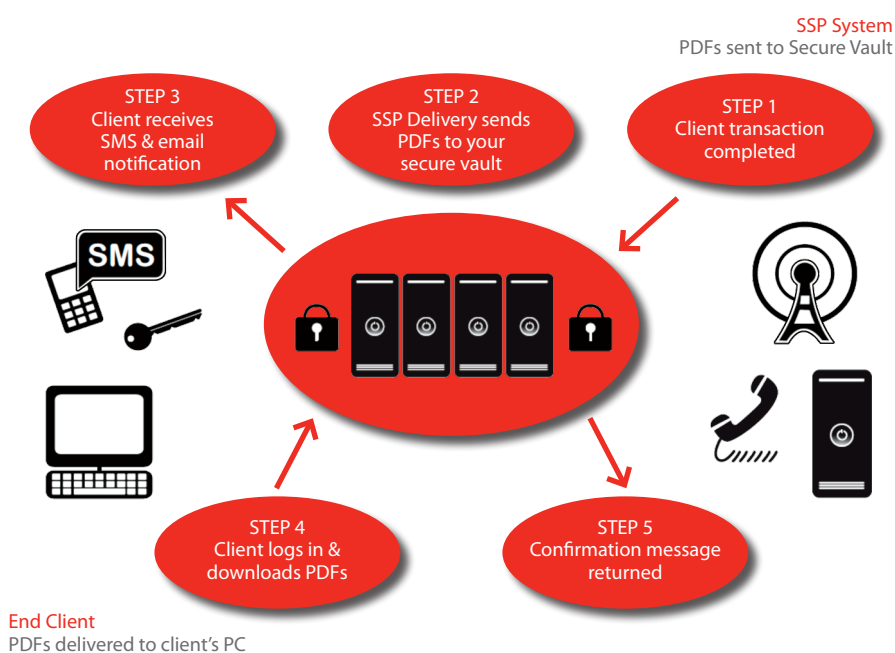
Your solution: SSP Delivery.

SSP Delivery allows you to send insurance documentation to your customers quickly, cost-effectively and securely via the internet. When documents are ready for collection, policyholders receive an email and simply follow a link to download and print.

As well as aiding compliance, SSP Delivery can save you time and money – reducing the cost of sending policy documents in the post by a third.

SSP Delivery also produces an audit trail, so you know when documents were sent, received and opened. This gives your team an ideal opportunity to re-engage with customers and take advantage of cross-selling opportunities.

How does SSP Delivery work?



Performance without the drama.

SSP Delivery integrates seamlessly with your existing SSP system, allowing quick and easy implementation.

Key benefits.

- **Reduce costs by as much as 50%:** Cut your storage, print, paper, packing and postage costs significantly, with each transaction costing an on-demand flat rate of 72p, or as little as 63p when pre-buying 5000.
- **Improve customer service:** Customers receive their documents quickly and securely, and you have far greater control over your communication with them. You can send additional marketing, service and administration messages, as well as choose the ideal time to re-engage with customers and convert sales.
- **Rapid ROI:** SSP Delivery integrates seamlessly with your existing SSP system and is quick and easy to implement.
- **Secure delivery:** Enjoy peace of mind for you and your customers, as confidential personal data is always secure. Messages are tracked and protected from unauthorised access, helping you comply with FSA client confidentiality rules and the Data Protection Act.
- **Tailored solutions:** SSP Delivery adapts to your business and templates can be set up to meet your specific requirements. The SSP Delivery Secure Vault can be tailored to your corporate image, to ensure brand consistency.
- **Environmentally friendly:** As well as a positive impact on costs and service levels, SSP Delivery reduces your company's CO2 emissions – by up to a tonne for every 2,000 mail packs.

For further information on SSP Delivery for insurers, call us now on **0800 590 705** or visit www.ssp-worldwide.com/sspforinsurers

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