

SSP Pure Broking

Broking software solutions tailored to meet all your business needs.

SSP Pure Broking is a smart, user-friendly way to run your entire business operation.

Your challenges.

Making the most of today's broking market means having the IT systems and support to turn its challenges into opportunities every day. From shifting boundaries to intense competition, IT is the last thing you need to worry about – so it's crucial to have reliable software behind your business.

Your broking business is unique. It demands comprehensive front and back-office solutions to support it as it expands. So when it comes to your choice of broking software, effectiveness and flexibility are also paramount.

Your solution: SSP Pure Broking.

SSP Pure Broking is a complete IT package incorporating a range of products and services tailored to suit your business – enhancing efficiency, control, productivity and customer service through sophisticated automation.

The package can be customised to suit the specific needs of your business – from scheme management and document scanning to Microsoft Office, email and anti-virus solutions. All can be configured to your own schemes, risk and client data models.

Designed solely for brokers, SSP Pure Broking is a smart, user-friendly way to run your entire business operation. Plus, as a fully hosted and managed solution, SSP looks after everything, enabling you to reduce your IT costs and focus on growing your business and satisfying your customers.

Making connections.

Connected trading, particularly the integrated trading of SME commercial products, is fast becoming a reality through electronic trading. We can connect your organisation to more of the outside world – more consumers, brokers, agents, online aggregators and insurers. Our suite of integrated trading channels connects you directly with insurers, allowing policies to be purchased and managed from within SSP Pure Broking.

We can also automate as much of your business connectivity as you need, meeting increasing demands for 24/7 access to insurance details – whether for a cheaper car insurance quote or checking outstanding balances.

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Experience in equals progress out.

Since launching in 2005, SSP Managed Service has seen 40% reduction in technical support calls.

Helping you service your customers.

SSP Pure Broking gives you a solid administration base on which to build your business. It allows you to service your customers efficiently and effectively. The system is based on Microsoft technology, designed to cut your administration costs with paperless, automated tasks.

Supporting personal lines business.

SSP provides a powerful integrated quote engine that supports full-cycle Motor, Home and Commercial Vehicle business. Alongside our insurer partners, we can offer a wide range of competitive schemes.

Supporting commercial lines business.

SSP Pure Broking helps you process your commercial lines business through a combination of standard process workflows and connected trading solutions, via tools such as imarket, Structured Email and EDI. Whatever your commercial needs, the system can support you by capturing data and processing documentation.

Providing you with business intelligence.

SSP Pure Broking gives you access to the reporting and business intelligence tools that allow you to manage your business effectively, whether through one of over 100 standard reports, bespoke reports or via a dashboard – all at the click of a mouse.

Providing you with a managed service.

We can shoulder your IT burden as it becomes more complex and presents new risks and expense. SSP Managed Service gives you security, support and flexibility. Users don't even need to be office-bound, and can access SSP Pure Broking from anywhere online. Since launching in 2005, SSP Managed Service has seen 40% reduction in technical support calls.

As your business grows, IT expansion and integration is easier to budget for and implement, and less disruptive to your day-to-day operations. We will also upgrade all hardware and software when necessary and will set your additional user costs from day one, so you can budget for growth.

SSP Pure Broking gives you resilience, security and disaster recovery.

Key benefits.

SSP Pure Broking removes the rigours of maintaining your IT, leaving you free to concentrate on your core business.

- Reduce costs by up to 55%*.
- Increase efficiency by at least 20%.
- Faster – commercial trading up to 3 times faster.
- Easily upgradable and scalable for future-proofing your business with superior performance, reliability and resilience that grow with you.
- Profit from SSP eBusiness, handling customers and trading online.
- Work anywhere, flexibly, with an internet connection.
- Streamlined systems cut administration through automation.
- Reassurance about the stability of your server or systems update as SSP Pure Broking gives you resilience, security and disaster recovery.

* Based on in-depth broker research. Findings show that a typical 10-user broker generating £3.5m premium income spends c£53,000 pa on IT. SSP Pure Broking eliminates any internal costs associated with running IT. This could save an average 10-user broker c£30,000 - 55% of their IT costs.

Experience in equals progress out.

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Analytical management information and reports.

SSP Pure Broking Features	Standard	Optional
Full Client and Policy Administration	x	
Work Manager to monitor tasks and automate processes incorporating: <ul style="list-style-type: none"> • task automation • navigation • system diary • job allocation 	x	
Personal and commercial lines quotations, including market integration	x	
Claims and Risk management	x	
Full cash and credit accounting (multi-currency), including nominal and purchase ledger	x	
Full security and permission for employees at a functional level	x	
Document management, including document scanning to reduce paper and improve customer service	x	
Management reporting	x	
Data mining of client information for cross-selling	x	
SSP Delivery, enabling secure electronic document delivery	x	
Intelligent renewals management	x	
Integrated premium finance	x	
60+ standard risk data capture screens and documents, plus build your own	x	
Integrated credit cards and DVLA information		x
Product Builder for managing schemes, including full rating, document production, new business, MTAs and renewals		x
SSP eBusiness for online trading 24/7		x
Analytical management information and reports, providing fast and powerful visual representation of the shape of your business		x
ICONS, providing an online motor and home quote and buy solution		x
Online servicing, including 24-hour MTAs		x
Middleware services to integrate with third-party data or applications		x

For further information on SSP Pure Broking, call us now on **0800 590 705** or visit www.ssp-worldwide.com/sspforbrokers

Head Office: Fearnley Mill, Dean Clough, Halifax, West Yorkshire, HX3 5AX
www.ssp-worldwide.com