

SSP Pure Insurance

A complete, end-to-end solution for your IT needs.

“SSP has enabled us to get our program off the ground quickly and within budget. The solution has lived up to its reputation. Its flexibility and core capabilities were a key factor in ensuring we completed this project on time and on budget.”

Progressive
(Top 4 US Auto Insurer)

Your challenges.

Driving profitable growth.

As an insurer, driving profitable growth is your priority. But regulatory pressures, customer demands and the challenging economy make this difficult. Many insurers are faced with a choice: manage their capacity and serve their target market, or move rapidly into more cost-effective niche markets. What is needed is a sustainable, scalable way to do both.

Connecting with your market.

The consumer market is fast becoming dominated by aggregators and online intermediaries, but brokers remain the predominant distribution channel in commercial lines. Connectivity, data access and immediate service will be key to attracting these brokers – and, as such, will be some of your key considerations.

Streamlining your operations.

It's vital that you can focus your efforts on meeting your challenges – not on your operating model. Many insurers are adapting their operational architecture with lightweight, simplified technologies – but in such a fast-paced, competitive market, insurers need to become faster at replacing IT, leveraging key software components to improve agility and drive business performance and growth.

Your solution: SSP Pure Insurance.

SSP Pure Insurance has been developed to help you overcome these challenges. It's an all-in-one insurance solution – a complete yet configurable IT package that can streamline your operations, connect you to your customers, and help deliver profitable growth – all at a fraction of the cost of a legacy IT system.

Key benefits.

- A functionally rich set of insurance processes across Underwriting, Claims, Finance, Reinsurance and Document Production, integrated within a single application.
- A product builder tool with its own data dictionary, data models and rules.
- A series of web services that enable business functionality beyond company offices, which supports data processing via external sources.
- Tailored web portals that provide access to relevant functions for each specific user.

A large, stylized red arrow graphic that curves from the bottom left towards the top right, pointing towards the 'Performance without the drama.' text.

Performance without the drama.

“SSP is a great team to work with and their solution supports the needs of our business today and for its future growth.”

Calliden
(Australian Insurer)
Winner of Celent
Model Insurer 2010
Award for Case
Studies of Effective
Technology Use
in Insurance

Delivering agility and speed to market.

In the insurance world, the ability to respond to new market opportunities while driving down operating costs is crucial. In one single, web-enabled application, SSP Pure Insurance provides the key components needed to speedily develop and launch new products. It simplifies processes, key insurance functions and product development – putting business users, not IT specialists, in control, delivering both efficiency and speed to market.

New products can be launched quickly through SSP Pure Insurance's template rules. The products inherit access to full functionality without the need to build new functions per product or link to external applications to process transactions – significantly reducing the time taken to launch new products and schemes.

SSP Pure Insurance also enables you to operate an integrated, multi-channel strategy, to change processes or features quickly to meet the needs of new market segments and penetrate new markets. Premium rates can be changed in real time, regardless of channel strategy, while the Web Services Layer allows sharing of third-party data, processes and services, including Underwriting, Policy Servicing and Bordereaux Management.

A layer of simplicity.

SSP Pure Insurance includes a Web Services Layer to help you outsource services and processes to brokers, insured parties and other third parties. This can reduce the cost of policy and claims administration by allowing brokers and insured parties to conduct business directly – allowing you to deliver enhanced service whilst reducing cost. It also allows you to import third-party data into your SSP system post-transaction, to protect the integrity of the underwriting process.

The Web Service Layer also allows processes and services to be tailored for the end user. Transaction screens and workflows can optimise the user experience through each process, capturing and presenting data in an easy-to-understand order.



“SSP is really customer focused. They were a perfect fit because we always look to enter long term business relationships with partners who share our outlook and can deliver what they promise. They’re also a big business and they invest heavily in their product. We know they’ve got a long-term future.”

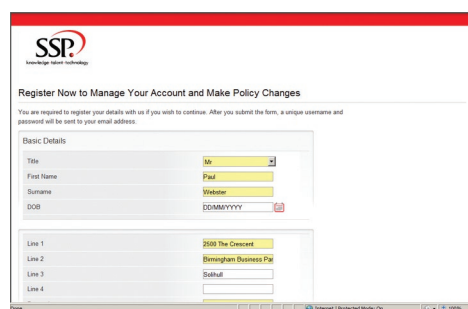
PlusOne Services
(UK TPA)

“While the excellent reputation and reliability of the solution are important, we also wanted the support of an experienced partner with a strong track record for delivering solutions. SSP’s focus on our business has been refreshing. We are delighted with the relationship that has been built between Catlin and SSP throughout this project and look forward to working with them even more closely in the future.”

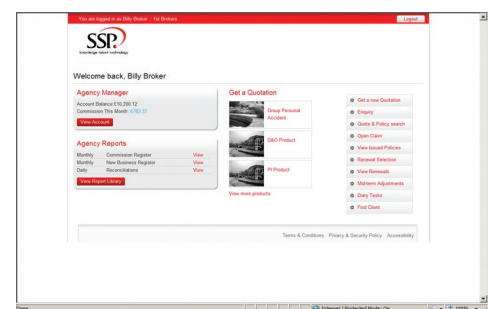
Catlin
(UK Motor Fleet Division)

Three portals, one system.

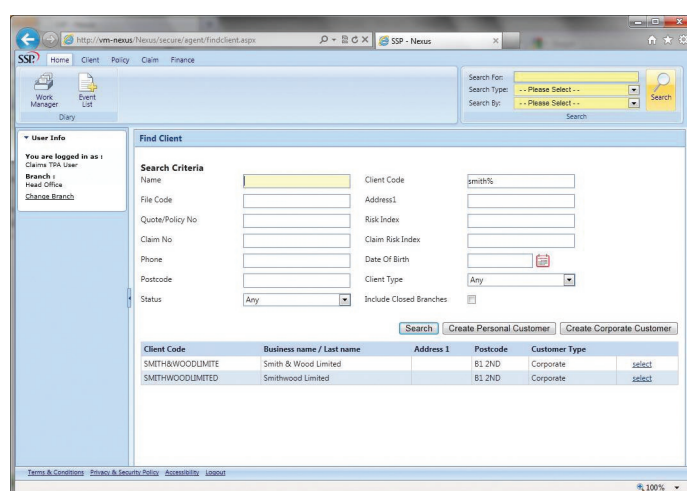
SSP Pure Insurance can present processes and services in suitable formats according to different users’ requirements, whether consumer, broker or insurer. However, these ‘portals’ are merely different windows into the same back-office system. Everything is in one place, regardless of how many portal views are used. This enables you to work in the most efficient way, thus increasing each type of user’s productivity. Samples of the different portals supported by SSP Pure Insurance are shown below.



Consumer Portal



Broker Portal



Internal User Portal

“SSP has been an IT partner of Etana for the past 19 years and we are confident that this modern, flexible IT solution will be fundamental in helping us achieve our IT goals, which in turn will take the company from strength to strength. We have a great relationship with SSP and see a strong partnership for years to come.”

Etana Insurance,
a member of
the **Hollard Group**
(South African Insurer)

Continuous improvement, high integrity.

SSP Pure Insurance has been continuously improved over 12 years working with almost 60 customers worldwide. As such, it provides comprehensive insurance administration and management capability across modules such as Underwriting, Claims, Finance, Reinsurance and Document Production.

All modules are integrated, so there is no additional interface development required to ensure that, when a policy is created and a premium posted, the correct accounting postings are made, the correct reinsurance cedings calculated and the correct documentation generated. Without any more interaction, claims are accurately assigned to the valid policy to maximise integrity.

Future-proof technology.

Based on the cutting-edge Microsoft .Net 3.5 technology, SSP Pure Insurance is a robust, scalable and continually updated system that effectively future-proofs your IT. With customised functionality deployed through tailored portals for remote access, it streamlines administration for a variety of user communities and business sizes, from start-ups to established multinational companies.

SSP Pure Insurance is also a community endeavour. It's continually improved according to a 'roadmap' of planned developments, which is influenced by our worldwide network of insurance customers – helping us remain a market leader.

Able to be delivered as a hosted, Software-as-a-Service (SaaS) model, SSP Pure Insurance maximises the responsiveness, speed and agility of your IT, minimises implementation costs, and resolves your IT challenges. At the same time, it automates systems, improving flexibility through remote access and continual updates. It's insurance in a box – pure and simple.

For further information on SSP Pure Insurance,
call us now on **0800 590 705** or visit
www.ssp-worldwide.com/sspforinsurers

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www.ssp-worldwide.com