

**NEWS RELEASE:
FOR IMMEDIATE PUBLICATION**



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DLG chooses SSP Select Insurance as a Service for growth

DLG chooses to support its commercial insurance growth strategy using SSP's digital insurance platform, SSP Select Insurance as a Service.

Insurance technology specialist SSP today announces a new five year contract with leading UK insurer Direct Line Group (DLG) to provide its SSP Select Insurance as a Service platform to support DLG's plans for growth. SSP won the contract after an extensive competitive tender process.

SSP Select Insurance as a Service is a SaaS-based digital insurance platform that comprises a set of proven, integrated best of breed components that together provide powerful digital insurance capabilities to insurance companies, enabling them to build and deliver their products and services into the marketplace.

These platform components provide product build, pricing, data enrichment, aggregator integration, policy administration and customer self-service capabilities, as well as pre-application fraud prevention through SSP Verify. DLG will also benefit from SSP's Intelligent Quotes Hub (IQH), the company's next generation, whole of market quotation solution that provides powerful, user configurable risk selection, data enrichment and pricing capabilities.

The component options within the SSP solution are pre-integrated, meaning insurers can undertake a 'low touch' implementation that involves considerably less cost and effort than with traditional solutions, and get their insurance products live in the marketplace more rapidly.

The SaaS platform is implemented, hosted and managed by SSP, a model that drives a low up-front investment, along with flexible and low cost of ownership. It also contributes to the rapid implementation timeframe.

DLG will become the fourth leading UK insurer to adopt IQH to provide its Insurer Hosted Pricing capability for part of its business.

Jasvinder Gakhal, Director of Commercial Direct at Direct Line Group said:

"We are pleased to have selected SSP and its digital insurance platform to support areas of our Direct Line for Business growth strategy. The platform enables us to launch new products quickly, monitor their performance, learn from the results and refine them on a cost-effective basis."

Steve Lathrope, Group Managing Director, SSP said:

"We are proud to have been chosen by DLG and to be providing Select Insurance as a Service as a platform for growth. We've designed the solution with innovation in mind, and are delighted to have a market leader using it to power its business."

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Notes to editors

About SSP

SSP is a global provider of technology systems and solutions across the entire insurance industry, using our expertise to enable our customers to transform their business and increase their profitability. SSP provides core technology solutions, distribution and trading capability, advanced analytics and solution delivery. We work with 8 of the top 10 UK insurers, 4 of the top 10 global insurers and over 40% of UK brokers. Our unique position in the market, including the largest market share of UK e-trading, enables us to provide leading data insight and unrivalled distribution. With over 30 years' experience, our knowledge, talent and technology capabilities deliver innovative results that make us the partner of choice for our customers.

www.ssp-worldwide.com

About DLG:

Direct Line Group is headquartered in Bromley. Through its number of well-known brands the Group offers a wide range of general insurance products to consumers. These brands include Direct Line, Churchill and Privilege. The Group also provides insurance services for third parties through its partnerships division, Brand Partners. In the commercial sector, the Group's NIG and Direct Line for Business operations offer insurance products for businesses distributed through brokers or direct, respectively.

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