

**NEWS RELEASE:
FOR IMMEDIATE RELEASE**



26 November 2018

SSP SUCCESSFULLY IMPLEMENTS DIGITAL INSURANCE PLATFORM FOR RACQ, AUSTRALIA

SSP has successfully implemented its digital “as a service” platform for RACQ, Queensland’s premier motoring body, which forms part of its continued growth in the Asia Pacific territory.

This is part of RACQ’s affinity partnership insurance strategy, utilising different components within the SSP platform. SSP’s digital insurance solution is a cloud-based insurance platform with a market-leading suite of products, including product development, pricing, policy administration, claims and advanced multi-channel user experience capabilities.

With pre-integrated components, the implementation time of the digital insurance platform was significantly reduced compared with more traditional solutions, with the platform fully implemented in eight months.

RACQ has now launched a new affinity business, distributing personal lines products via multiple partners to consumers nationwide.

Paul Miller, General Manager APAC at SSP said: “We are pleased RACQ chose us as a partner to support the group’s digital strategy through our market leading digital insurance platform.

“Hosted and managed in Australia, SSP Digital Insurance is a disruptive solution for the general insurance industry. It has enabled RACQ to innovate and rapidly launch new products into the marketplace at a lower cost, with minimum impact on existing operations.”

Luke Saxby, General Manager Insurance Distribution at RACQ said: “RACQ was able to accelerate its entry into the insurance affinity partnership space using the Digital Insurance solution which now equips us with the agility and flexibility to quickly launch new products and channels to the national market.”

The SSP Digital Insurance platform is implemented, hosted and managed by SSP, a model that drives a low upfront investment, along with flexible and low cost of ownership.

SSP is a leading global provider of technology solutions and software for the insurance industry.

---ENDS---

About SSP

SSP is a global provider of technology systems and solutions across the entire general insurance industry, using our expertise to enable our customers to transform their business and increase their profitability. SSP provides core technology solutions, distribution and trading capability, advanced analytics and solution delivery. With

over 30 years' experience, our knowledge, talent and technology capabilities deliver innovative results that make us the partner of choice for our customers.

www.ssp-worldwide.com

About RACQ

RACQ is Queensland's largest club and peak motoring organisation. We were formed in 1905 to represent the State's first motorists and today campaign for safer drivers, vehicles and roads on behalf of the 1.7 Million members who own the Club. We offer those members a vast range of motoring, insurance, banking, entertainment and travel services and benefits, and each year respond to more than a million calls for roadside assistance.

www.racq.com.au

For further information, please contact:

Lucy Minton

Email: Lucy.Minton@ssp-worldwide.com

Phone: 0121 779 8357 / 07979 700 488

SSP Head Office: Second Floor G Mill, Dean Clough, Halifax, West Yorkshire, HX3 5AX