

**NEWS RELEASE:  
FOR IMMEDIATE PUBLICATION**



**16 May 2018**

## **Endsleigh moves to SSP**

Endsleigh Insurance Services has entered into a five-year contract for the provision of SSP Broking to support its strategy and growth, and is now live with SSP's core broking solution.

As the UK's leading insurance provider for students, Endsleigh recognised the need for an agile platform to attract tech-savvy students and professionals, whilst also providing its customers with the right service to retain their business into the future.

With a deep understanding of the products and services Endsleigh needs to deliver to its customers, SSP will provide the broker with a complete solution that meets the business vision and requirements of its transformation programme. The first major phase is already complete with the final two phases due by this year end.

The solution, which is based on SSP's digital insurance platform, allows customers to engage with their insurance provider in a way that is easy and convenient for them. Enabled by SSP Intelligent Quotes Hub, Endsleigh will also provide best-in-class risk selection and pricing, as well as fraud, validation and data enrichment.

Moving from its legacy system to SSP Broking will enable Endsleigh's transition away from maintaining its own infrastructure and software, allowing it to focus on growing its business.

**Adrian Coupland, Customer and Marketing Managing Director at SSP said:** "I am delighted to have extended our partnership with Endsleigh, and to have it join us as an SSP Broking customer.

"Our broking solution combines SSP's 30 plus years' experience of developing innovative broking technology with components from market-leading third party providers, and enables Endsleigh to

compete more effectively in an evolving marketplace. It also demonstrates the broker's progressive and forward-thinking approach to IT."

**Jeff Brinley, CEO at Endsleigh said:** "We are committed to providing our customers with value for money and a comprehensive range of products that meet their ongoing requirements.

"As our legacy system was constraining our ability to fully deliver on these objectives, we needed a complete solution for our future trading, and that's what SSP's core broking solution provides. The results SSP has helped us deliver so far have been positive and enabled us to grow the business, and are testament to its understanding of our business vision and requirements."

---ENDS---

#### **Notes to editors**

##### **About SSP**

SSP is a global provider of technology systems and solutions across the entire insurance industry, using our expertise to enable our customers to transform their business and increase their profitability. SSP provides core technology solutions, distribution and trading capability, advanced analytics and solution delivery. We work with 8 of the top 10 UK insurers, 4 of the top 10 global insurers and over 40% of UK brokers. Our unique position in the market, including the largest market share of UK e-trading, enables us to provide leading data insight and unrivalled distribution. With over 30 years' experience, our knowledge, talent and technology capabilities deliver innovative results that make us the partner of choice for our customers.

[www.ssp-worldwide.com](http://www.ssp-worldwide.com)

##### **About Endsleigh Insurance Services**

Endsleigh Insurance Services Limited is the trusted brand for student insurance, and the only one recommended by NUS. Originally founded in 1965 to serve the student market, Endsleigh has since broadened its products and services for graduates and professionals, as well as being the preferred business insurance supplier for a variety of organisations across the education, non-for-profit, travel and property sectors.

##### **For further information, please contact:**

Cath Alexander

Email: [cath.alexander@ssp-worldwide.com](mailto:cath.alexander@ssp-worldwide.com)

Phone: 0121 779 8487 / 07833 294322

SSP Head Office: Second Floor G Mill, Dean Clough, Halifax, West Yorkshire, HX3 5AX