

**NEWS RELEASE:
FOR IMMEDIATE PUBLICATION**
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Gallagher Australia rapidly launches new Digital-First products on SSP's Insurance Platform

International insurance broker, Gallagher (AJG), continues to accelerate the digitalisation of their agency business and has launched further digital products aimed at key, niche commercial market segments. Utilising a 'design-configure-launch-repeat' approach, Gallagher is able to continually and cost-effectively roll-out new products in a 4-to-5-month cycle. This has been enabled by SSP's Insurance Platform, even with the restrictions imposed by Covid lock downs.

A new Natural Therapies product has just been launched adding to the previously implemented Fitness Professionals and IMAR (Tradies) products. The platform allows AJG's customers to easily purchase insurance online, and also provides self-service capabilities to administer and renew their portfolio.

Following the launch of the IMAR product in 2020, AJG has been able to process a higher volume of IMAR new business at the same time leveraging process automation to reduce manual back-office administration tasks. Despite this year's challenges and restrictions, the take up of the new digital channel by AJG customers has exceeded expectations.

Rattana Sysengrath, Head of Digital & Delivery (Agency & Gallagher) said:

"The rapid launch of the Natural Therapies product is the next step in building out our range of tailored digital small business insurance solutions. The partnership with SSP is delivering on our vision and enabling us to accelerate growth at a great cost-point.

Paul Miller, SSP's General Manager for Asia Pacific said:

We are delivering on our promise to enable insurance customers to get innovative products to market both rapidly and cost effectively. Our SaaS delivered Insurance Platform, no

code/low code configuration tooling and our local delivery team support in achieving this endeavour. It's great to see the exploitation of this concept in Australia by Gallagher to provide differentiated offerings and customer experience in the highly competitive small business insurance market"

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Notes to editors

About SSP

SSP is a global provider of technology systems and solutions across the general insurance industry, enabling its customers to transform their business and increase profitability. SSP provides core technology solutions, distribution and trading capability, advanced analytics and solution delivery. It has a significant footprint across the Asia Pacific region, with more than 100 customers in Oceania and ASEAN. Over 30 years' experience, innovation and proven results make us the partner of choice for our customers. www.ssp-worldwide.com

About Gallagher

- Global: Arthur J. Gallagher & Co. (NYSE:AJG) is a US-headquartered (Itasca, Illinois) insurance, risk management and consulting organisation with operations in more than 30 countries and additional client-service capabilities delivered through correspondent brokers and consultants in 150 countries.
- Australia and New Zealand: Gallagher provides trans-Tasman insurance broking, risk management, premium funding and offshore market placement to SMBs through to international organisations, as well as selected affinity partners and trade and industry associations. www.ajg.com.au/
- Imar: Imar is a Gallagher company, providing tailored insurance and risk management solutions for tradies across Australia for more than 35 years. Protecting businesses, individuals, and tools across a broad range of trades' occupations including carpenters, plumbers, tilers, motor mechanics, painters and electricians.
www.imar.com.au/

For further information, please contact:

Jerry Hall

Email: Jerry.Hall@ssp-worldwide.com

SSP Asia Pacific Registered Office: Level 18, 485 Latrobe St, Melbourne, Victoria, Australia, 3000