

**NEWS RELEASE:
FOR IMMEDIATE PUBLICATION**



3 May 2019

**Keychoice partners with SunWorld
to provide One Stop Travel Insurance**

Keychoice, the insurance distribution business owned by SSP, has partnered with SunWorld Travel Insurance to provide Keychoice members with access to a competitive travel insurance product. SunWorld Travel is an innovative online travel insurance facility, designed by DOA, a well-established Insurance Underwriting Agency.

Keychoice members will have access to the SunWorld online broker portal in order to transact travel insurance for single, annual and multi-trip cover, on behalf of their clients. Underwritten by AXA Insurance, the product offers four flexible cover levels with tailored limits (Cancellation, Excess, and Baggage) within each level, enabling brokers to tailor make cover to suit their clients exact needs.

Ron Atkinson, Distribution Director at SSP said: "I am delighted to be working with SunWorld to provide our members with access to a competitive travel insurance product. As one of the first online travel providers dedicated to UK insurance brokers, SunWorld has used the feedback gained from brokers to design a product that caters for the majority of our members' needs."

Matthew Oliver, Director at SunWorld, said "We are delighted to be the new Keychoice sole travel insurance provider, we look forward to supporting Keychoice members in placing all types of travel insurance business via our online system dedicated to insurance brokers."

---ENDS---

Notes to editors

About Keychoice

Keychoice is the insurance distribution group owned by SSP, and its products are exclusively available on SSP's technology platforms. Member brokers are able to win in the market through access to better and more competitive products, making

them an attractive distribution channel for insurers. The insurers who partner with Keychoice also access unique data and intelligence that enables them to accurately target growth.

Membership now extends to over 500 members, who control in excess of £1.7bn GWP. Based on our view of the market, Keychoice brokers grew their total GWP by more than 7% during a tough trading period.

www.keychoice.com

About SSP

SSP is a global provider of technology systems and solutions across the entire insurance industry, using our expertise to enable our customers to transform their business and increase their profitability. SSP provides core technology solutions, distribution and trading capability, advanced analytics and solution delivery. We work with 8 of the top 10 UK insurers, 4 of the top 10 global insurers and over 40% of UK brokers. Our unique position in the market, including the largest market share of UK e-trading, enables us to provide leading data insight and unrivalled distribution. With over 30 years' experience, our knowledge, talent and technology capabilities deliver innovative results that make us the partner of choice for our customers.

www.ssp-worldwide.com

About DOA/SunWorld

DOA Underwriting Ltd is the principal company for David Oliver T/as David Oliver Associates and DOA Special Facilities Ltd (DOA). DOA was launched in April 1996 to provide a high level of expertise to carefully selected insurance intermediaries and based on niche market sectors. A family business with family values, focused on long term commitment to service and profitability, providing continuity in the face of constant change in the market.

In 2014, SunWorld became the leading Travel insurance provider in the broker market, SunWorld has continued to increase its market share since 2015 thanks to the support of over 5,000+ brokers nationwide.

www.sunworldtravel.co.uk

For further information, please contact:

Lucy Minton

Email: Lucy.Minton@ssp-worldwide.com

Phone: 0121 779 8357 / 07979 700 488

SSP Head Office: Second Floor G Mill, Dean Clough, Halifax, West Yorkshire, HX3 5AX