

**NEWS RELEASE:
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Keychoice renews partnership with Close Brothers Premium Finance as preferred supplier for premium finance

Keychoice, the insurance distribution business owned by SSP, has renewed their partnership with Close Brothers Premium Finance (CBPF) to be the preferred supplier for its broking community, providing access to an integrated premium finance offering through SSP's back-office systems.

The CBPF service provides Keychoice members with an easy way to set up and manage their customer's premium finance agreements, all within their back-office system. Allowing them more time to spend with customers instead of chasing payments and carrying out administration. This helps broker's increase client retention through hassle-free finance renewal whilst generating a new income stream for their businesses.

Ron Atkinson, Distribution Director at SSP said: "I am delighted to be working with Close Brothers Premium Finance who are a pioneering provider of premium finance, helping people across the UK to spread the cost of their insurance policy. By working in partnership, we are supporting our Keychoice brokers to grow their business and provide their clients with even better service."

Steve Wallis, Commercial Director at CBPF said "CBPF has a long-standing relationship with Keychoice through which we continue to provide value-added services to numerous Keychoice brokers, helping them to grow their business through a market-leading premium finance solution. With full integration throughout the policy and finance lifecycle, brokers can benefit from a service that is easy to administer. This, coupled with clients being able to access a range of online services including E-signature for credit agreement documents, makes for a highly efficient solution for both brokers and their clients."

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Notes to editors

About Keychoice

Keychoice is the insurance distribution group owned by SSP, and its products are exclusively available on SSP's technology platforms. Member brokers are able to win in the market through access to better and more competitive products, making them an attractive distribution channel for insurers. The insurers who partner with Keychoice also access unique data and intelligence that enables them to accurately target growth.

Membership now extends to over 400 members, who control in excess of £1.7bn GWP.

www.keychoice.com

About SSP

SSP is a global provider of technology systems and solutions across the entire insurance industry, using our expertise to enable our customers to transform their business and increase their profitability. SSP provides core technology solutions, distribution and trading capability, advanced analytics and solution delivery. We work with 8 of the top 10 UK insurers, 4 of the top 10 global insurers and over 40% of UK brokers. Our unique position in the market, including the largest market share of UK e-trading, enables us to provide leading data insight and unrivalled distribution. With over 30 years' experience, our knowledge, talent and technology capabilities deliver innovative results that make us the partner of choice for our customers.

www.ssp-worldwide.com

About Close Brothers Premium Finance

We work with 1,700 brokers across their 2,000+ offices, to help more than 2.4 million businesses and customers spread the cost of their insurance premiums.

A pioneer in the field of premium finance, in 1977 CBPF was the first company to offer finance for insurance premiums. More than 40 years on we continue to deliver award-winning support through our strategic drivers of service, expertise and relationships.

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