

**NEWS RELEASE:  
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## **SRIC upgrades relationship with SSP for digital journey**

With huge opportunities for insurers who embrace emerging technologies and communication channels, The Swaziland Royal Insurance Corporation (SRIC) has chosen to migrate from Insure/90 to SSP's digital insurance platform, SSP Pure Insurance.

While Insure/90 has served it well, SRIC wanted a platform with the digital capabilities necessary to maintain its position as the largest insurer in Swaziland. SSP Pure Insurance is a flexible end-to-end core insurance system that will provide SRIC with the consistent best practice processes for policy administration, claims management, finance and credit control it needs to drive future growth.

The SSP solution will also provide SRIC with a web-based broker portal, making it easier for brokers to do business with the insurer. Additionally, the bordereau import functionality will enable SRIC to consolidate data from brokers, partners, TPAs and policyholders, improving its operational efficiency and reducing the errors often associated with rekeying of information.

SRIC will also benefit from greater business user control around pricing and rating through the integrated Precision Rules Engine, as well as strong reporting MI.

**Adrian Coupland, Customer and Marketing Managing Director at SSP, said:** "I am delighted that SRIC has decided to upgrade to SSP's digital insurance platform following a rigorous selection process.

"As we celebrate 30 years of providing general insurance (short-term) software solutions to the African market, SSP is committed to maintaining and upgrading its relationships with existing customers as well as winning new ones."

**Zama P. Ngcobo, General Manager at SRIC, said:** "Having been an SSP customer for over 10 years, we have developed a really good relationship with the people there. The team at SSP has a deep understanding of our business and we trust them.

"I am looking forward to continuing to work with such a long-term trusted partner, which will provide us with the assets required to embark on our digital journey and remain ahead of our competitors."

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**About SSP**

SSP is a global provider of technology systems and solutions across the entire insurance industry, using our expertise to enable our customers to transform their business and increase their profitability. SSP provides core technology solutions, distribution and trading capability, advanced analytics and solution delivery. We work with 8 of the top 10 UK insurers, 4 of the top 10 global insurers and over 40% of UK brokers. Our unique position in the market, including the largest market share of UK e-trading, enables us to provide leading data insight and unrivalled distribution. With over 30 years' experience, our knowledge, talent and technology capabilities deliver innovative results that make us the partner of choice for our customers.

[www.ssp-worldwide.com](http://www.ssp-worldwide.com)

**Notes to editors**

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