

**NEWS RELEASE:  
FOR IMMEDIATE PUBLICATION**



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## **SSP and Keychoice launch three new products with NIG**

Keychoice, the insurance distribution business owned by SSP, has just announced a new partnership with NIG, the commercial insurance specialists, to offer its broking community access to a fully integrated Commercial vehicle (CV) policy through SSP's back-office systems.

The NIG Commercial Vehicle insurance policy is designed for single vehicle contracts on a named driver basis, for vehicles up to 3.5 tonnes and offers comprehensive and third party fire & theft cover options. NIG will also be offering preferential rates on the new CV product, making it a very competitive offering for Keychoice members.

As well as the new Keychoice partnership, NIG have also launched two new commercial products on SSP's commercial e-trading platform. The Tradesman and Shop products have enhanced the growing panel of commercial policies that are available to e-trade.

**Claire Faulding, Head of Keychoice and Commercial e-trading at SSP said:** "I am delighted to be working with NIG to enhance both our Keychoice and commercial e-trade offerings. By working in partnership, we are continuing to support our Keychoice brokers, helping them to grow their businesses, whilst the new e-traded commercial products reinforces our commitment to grow the e-trading route, enabling our brokers to trade efficiently and provide the best possible service to their customers."

**Nick Makin, eTrade Business Manager at NIG said:** "We're excited to have our Shop and Tradesman products available to brokers on SSP's Commercial e-trading platform, and we look forward to working with SSP and their brokers to develop their accounts in the future."

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**Notes to editors**

### **About Keychoice**

Keychoice is the insurance distribution group owned by SSP, and its products are exclusively available on SSP's technology platforms. Member brokers are able to win in the market through access to better and more competitive products, making them an attractive distribution channel for insurers. The insurers who partner with Keychoice also access unique data and intelligence that enables them to accurately target growth.

Membership now extends to over 400 members, who control in excess of £1.7bn GWP.

[www.keychoice.com](http://www.keychoice.com)

### **About SSP**

SSP is a global provider of technology systems and solutions across the entire insurance industry, using our expertise to enable our customers to transform their business and increase their profitability. SSP provides core technology solutions, distribution and trading capability, advanced analytics and solution delivery. We work with 8 of the top 10 UK insurers, 4 of the top 10 global insurers and over 40% of UK brokers. Our unique position in the market, including the largest market share of UK e-trading, enables us to provide leading data insight and unrivalled distribution. With over 30 years' experience, our knowledge, talent and technology capabilities deliver innovative results that make us the partner of choice for our customers.

[www.ssp-worldwide.com](http://www.ssp-worldwide.com)

### **About NIG**

We've been experts in commercial insurance for 125 years.

NIG is a broker only insurer; we believe in getting to know both the brokers we work with and their clients' businesses, building trusted partnerships that last for the long-term. Our highly experienced underwriting team are focused on working with brokers to identify and understand the risks faced by UK enterprises. Together, with our risk control experts and risk management tools we develop solutions to help UK enterprises reduce and mitigate key exposures.

We're investing in new technology to make us even easier to trade with. We were the only insurer to be given an overall five-star rating by brokers for both TheHub and Software Houses, in the Insurance Times 2019 eTrade survey.

We are dedicated to making UK enterprises more resilient.

Our policies are underwritten by UK Insurance Limited.

<https://www.nig.com/>

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