

**NEWS RELEASE:
FOR IMMEDIATE PUBLICATION**



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SSP and L&G joint venture wins digital award

SSP is delighted that Legal & General has won a Digital and Insurtech Award for SmartQuote, the innovative digital solution powered by SSP Intelligent Quotes Hub (IQH).

Legal & General received the Insurance Technology/Digital Project Team of the Year – Enterprise Award in recognition of how SmartQuote has revolutionised the purchase of home insurance. By utilising the vast quantity of digital data available for an individual risk, SmartQuote generates an informed quote in 90 seconds with minimal customer input.

SSP IQH, a sophisticated whole of market product rating and quotation solution, acts as a single point of integration for all the internal and third-party data sources used. Bringing the relevant risk data together in this way means customers simply need to enter their postcode and the type of cover required to receive a binding quote.

Such simplification and streamlining of the purchasing journey eliminates one of the major bugbears of today's time-poor insurance customers – the need to answer pages of questions they often don't have accurate information for. This is particularly pertinent given that mobile is now the interface of choice, and SmartQuote provides a mobile-friendly, easy-to-use solution.

In addition, as the information comes from official sources, rather than customer estimates, the price accurately reflects the real individual risk posed.

Adrian Coupland, Customer and Marketing Managing Director at SSP said: "I am pleased that the ability of SmartQuote to truly transform the market has been recognised with this award. It provides a hassle-free way for consumers to purchase insurance by using the information that is readily available to meet their demands for a faster journey."

David Robertson, Director of Digital Transformation at Legal & General said: "In SmartQuote, we've delivered an award-winning, market-leading solution jointly with SSP, and I am very proud of that.

"There is nothing like SmartQuote in the world, it is a completely unique proposition. It's been enabled not just by the technology that SSP has helped us build and deliver, but also by the relationships we've got with the team there."

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Notes to editors

About SSP

SSP is a global provider of technology systems and solutions across the entire insurance industry, using our expertise to enable our customers to transform their business and increase their profitability. SSP provides core technology solutions, distribution and trading capability, advanced analytics and solution delivery. We work with 8 of the top 10 UK insurers, 4 of the top 10 global insurers and over 40% of UK brokers. Our unique position in the market, including the largest market share of UK e-trading, enables us to provide leading data insight and unrivalled distribution. With over 30 years' experience, our knowledge, talent and technology capabilities deliver innovative results that make us the partner of choice for our customers.

www.ssp-worldwide.com

About Legal & General

The Legal & General Group, established in 1836, is one of the UK's leading financial services companies. As at 31 December 2016, the total value of assets across the group was £894.2 billion, including derivative assets. We also had over nine million customers in the UK for our life assurance, pensions, investments and general insurance plans.

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