

**NEWS RELEASE:  
FOR IMMEDIATE PUBLICATION**



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## **SSP AND POLICYFAST PARTNER WITH SPECIAL TERMS FOR CATERERS**

SSP has formed a partnership with Policyfast, a wholesale underwriting agency offering a range of insurance products to UK brokers. Their range of products provide brokers with access to many niche areas via many of the UK's leading insurers.

Policyfast's catering products will enhance SSP's Commercial E-Trading platform, adding to the portfolio of over 10 leading insurers and products available. They can offer quotes for Restaurants, Fast Food Takeaways, Cafes, Pubs, Wine Bars, Caterers and other aspects of the Food and Drink industry, including Fish and Chip shops.

### **Simon Taylor, Managing Director at Policyfast, said:**

"Policyfast recognises that the food and hospitality sector, in the current market, can be a difficult place for brokers. Added to that, no two brokers are exactly the same and each will have a different preferred approach to placing business. By partnering with SSP we are offering brokers another way to trade with us, in addition to our web portal, email and face-to-face. They can come to us in whichever way they prefer, while also saving them time and money. This is part of our wider drive to make it as easy as possible to trade with Policyfast, across our full range of products."

### **Claire Faulding, Head of Keychoice and Commercial E-trading at SSP said:**

"I am delighted to be working with Policyfast to further enhance our range of commercial e-traded products. As a provider of niche and standard products, Policyfast can offer brokers using SSP software with a more competitive and wider range of quotes to choose from, helping them to grow their business."

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## **Notes to editors**

### **About SSP**

SSP is a global provider of technology systems and solutions across the entire insurance industry, using our expertise to enable our customers to transform their business and increase their profitability. SSP provides core technology solutions, distribution and trading capability, advanced analytics and solution delivery. We work with 8 of the top 10 UK insurers, 4 of the top 10 global insurers and over 40% of UK brokers. Our unique position in the market, including the largest market share of UK e-trading, enables us to provide leading data insight and unrivalled distribution. With over 30 years' experience, our knowledge, talent and technology capabilities deliver innovative results that make us the partner of choice for our customers.

[www.ssp-worldwide.com](http://www.ssp-worldwide.com)

### **About Policyfast**

Policyfast is a wholesale underwriting agency offering a range of insurance products to UK brokers. Policyfast are part of the Jensten Group Ltd a family of complementary businesses with a shared commitment to delivering insurance distribution excellence. Our range of products provide brokers with access to many niche areas via some of the UK's leading insurers. Many of these products are exclusively available through Policyfast. Our fast and efficient online quote system offers instant cover on a large range of products. Included in our service is access to a highly skilled underwriting team that can discuss more complex cases including Fleet, Truck, Commercial Combined and Liability.

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