



**21 February 2020**

## **SSP APPOINTS NEW LEAD OF BROKER BUSINESS**

SSP has appointed Peter Gregory as Director of its broker business. Peter has been part of the SSP team for 20 years, having joined with a background in the broking industry. The appointment is timed specifically to ensure SSP has one of its most experienced leaders at the helm of the business leading up to the launch of its long anticipated new “SSP Broking” platform.

The SSP Broking solution has been developed as part of a multi-million pound investment programme designed to deliver a step change in the technology available to brokers in the UK and other markets internationally. It provides the powerful functionality that brokers need in order to deliver excellent service to their customers and trade efficiently and effectively with their underwriting and service partners. SSP Broking is delivered on a ‘software as a service’ basis operating on a cloud architecture supported by Amazon Web Services, providing a level of flexibility and resilience that is unique in the broking software market.

**Adrian Coupland, Customer and Marketing Managing Director SSP, said;**

“I am absolutely delighted with Peter’s appointment to this key role in the business. He brings tremendous energy and passion and I know our broker clients will enjoy working with him as much as I do. He has the perfect combination of experience, expertise and client focus to lead SSP’s transformation of the broking technology sector.”

**Peter Gregory, Director of SSP Broker Business, said;**

“I am thrilled to be taking on this leadership role at this really important time for the industry. Brokers are looking for a new, higher standard of technology support for their businesses. With an exciting new product and a great team of people to work with, SSP is going to make sure our existing and new customers get the best software and service in the market.”

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## **Notes to editors**

### **About SSP**

SSP is a global provider of technology systems and solutions across the entire insurance industry, using our expertise to enable our customers to transform their business and increase their profitability. SSP provides core technology solutions, distribution and trading capability, advanced analytics and solution delivery. We work with 8 of the top 10 UK insurers, 4 of the top 10 global insurers and over 40% of UK brokers. Our unique position in the market, including the largest market share of UK e-trading, enables us to provide leading data insight and unrivalled distribution. With over 30 years' experience, our knowledge, talent and technology capabilities deliver innovative results that make us the partner of choice for our customers.

[www.ssp-worldwide.com](http://www.ssp-worldwide.com)

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