

**NEWS RELEASE:  
FOR IMMEDIATE PUBLICATION**



**17.01.20**

## **SSP BECOMES A MEMBER OF THE MANAGING GENERAL AGENTS' ASSOCIATION (MGAA)**

It's an exciting start to the New Year for SSP, as they have signed up to become a member of the Managing General Agents' Association (MGAA). Formed in 2011 as a not-for-profit organisation, the MGAA, and its board of directors and specialist committees focus 100% on shaping the future of delegated underwriting in the UK.

Managing General Agents (MGAs) are an important, established and fast-growing sector of the UK insurance industry. Over 300 MGAs currently underwrite over 10% of the UK's £47 billion general insurance market premiums. MGAs deserve specific representation to lobby on their behalf, communicate their considerable benefits and drive best practice, and the association is there to fulfil this role.

"SSP values the importance of this growing sector and we are really looking forward to working with an association who represent and support the UK MGA market. It promises to be an exciting year with many MGAA events planned. It's a great opportunity for us to network with likeminded companies and help UK underwriters with SSP's innovative technology solutions." **Adrian Coupland, SSP's Customer and Marketing Managing Director** said.

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**Notes to editors**

### **About SSP**

SSP is a global provider of technology systems and solutions across the entire insurance industry, using our expertise to enable our customers to transform their business and increase their profitability. SSP provides core technology solutions, distribution and trading capability, advanced analytics and solution delivery. We work with 8 of the top 10 UK insurers, 4 of the top 10 global insurers and over 40% of UK brokers. Our unique position in the market, including the largest market share of UK e-trading, enables us to provide leading data insight and unrivalled distribution. With over 30 years'

experience, our knowledge, talent and technology capabilities deliver innovative results that make us the partner of choice for our customers.

[www.ssp-worldwide.com](http://www.ssp-worldwide.com)

#### **About The Managing General Agents' Association**

The Managing General Agents' Association (MGAA) is a UK based not for profit organisation dedicated to representing true MGAs. Formed in 2011, the MGAA also aims to provide a better understanding of what MGAs are and the contribution they make to the insurance industry. The MGAA currently has 140 full members representing over £6bn of underwriting capacity. They are joined by 33 market practitioner members and 70 supplier members. The board of elected directors leads the organisation. In addition, five separate committees deliver benefits for members with a clear aim of shaping the future of delegated underwriting. More information can be found at [www.mgaa.co.uk](http://www.mgaa.co.uk) on Twitter @UKMGAA and on LinkedIn.

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