

**NEWS RELEASE:
FOR IMMEDIATE PUBLICATION**



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SSP creates new efficiencies with integration of iPipeline's SolutionBuilder

SSP, a global provider of technology systems and solutions across the entire insurance industry, has integrated iPipeline's award-winning SolutionBuilder® quote and apply system with its next generation financial services software, SSP Adviser. SSP is offering this industry innovation to its customer base to accelerate and simplify quoting, applying, analysis, illustrations and product comparison reporting all at the point of sale.

With a simplified and responsive user interface, SolutionBuilder enables advisers to easily compare both single and multi-benefit products, such as term assurance, life and critical illness all on one screen. This ensures advisers can quickly identify the right protection for their client's needs.

Integrating this functionality with the modern web-based SSP Adviser client and policy management solution enables SSP's customers to gain increased efficiencies at point of sale. The integration saves time by pre-populating client data to streamline the quote request, as well as facilitating the analysis in SolutionBuilder and automatically bringing back key facts illustrations (KFIs), comparison reports and illustrations to support the recommendation. It also sets up the policy proposal and details of the expected commissions due, allowing advisers to achieve greater efficiency across the whole process.

Whilst the analysis is done in SolutionBuilder with quotes available for up to 90 days, the quote, product and comparison details are brought back into SSP Adviser, allowing the documents to be retrieved with ease of access.

Adrian Coupland, Customer and Marketing Managing Director at SSP said: "I am really excited by the additional capabilities SSP can offer its existing and new customers through this partnership with iPipeline. Our customers are the heart of SSP, and this is the first of a number of exciting initiatives we have planned to ensure they get the most out of their SSP Adviser solution."

Paul Yates, Product Strategy Director at iPipeline said: "We are delighted to have integrated SolutionBuilder with SSP Adviser in a partnership that allows advisers to service simple and complex protection needs effectively across single and multi-benefit solutions. We believe bringing new and innovative technology enhancements to advisers' processes are a key component to help grow their protection business. SolutionBuilder is an example of this, as evidenced by a 28% increase in protection business via iPipeline during 2017."

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Notes to editors

About SSP

SSP is a global provider of technology systems and solutions across the entire insurance industry, using our expertise to enable our customers to transform their business and increase their profitability. SSP provides core technology solutions, distribution and trading capability, advanced analytics and solution delivery. We work with 8 of the top 10 UK insurers, 4 of the top 10 global insurers and over 40% of UK brokers. Our unique position in the market, including the largest market share of UK e-trading, enables us to provide leading data insight and unrivalled distribution. With over 30 years' experience, our knowledge, talent and technology capabilities deliver innovative results that make us the partner of choice for our customers.

www.ssp-worldwide.com

About SolutionBuilder®

SolutionBuilder is an intelligent protection quote portal that allows advisers to easily compare all protection needs within a simplified and responsive user interface. Delivering a complete service, the solution uniquely supports all views of single and multi-benefit products so that advisers can quickly identify the right solution, based on their client's needs and budget.

About iPipeline UK

iPipeline UK is a leading provider of business intelligence, e-quote, e-application, policy delivery, and policyholder services to the UK life and pensions market. iPipeline offers the UK's broadest range of integrated and licensed solutions used by leading providers, distributors, and their IFAs via their websites or CRM systems. To learn how you can better use iPipeline's industry-leading solutions to streamline and accelerate your business activities, visit us at

www.ipipeline.com/uk.

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