

**NEWS RELEASE:  
FOR IMMEDIATE PUBLICATION**



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## **SSP teams up with Amazon Web Services for next phase of growth**

SSP has entered into an agreement with Amazon Web Services (AWS) as the insurance technology specialist enters its next phase of growth.

The collaboration will see AWS become SSP's exclusive cloud services provider, with the first deployment taking place over the next couple of months.

Running its products on the cloud will allow SSP to accommodate the growth in its business that is driven by increased demand from its customers. AWS will provide the ability to establish new services and scale-up rapidly, while at the same time providing the high degree of reliability, resilience and compliance required in the insurance market – today and into the future.

**Adrian Coupland, Customer and Marketing Managing Director at SSP said:** "I am delighted that SSP has joined forces with the largest cloud provider on the planet. AWS will help us in dealing with some of the largest, most performance- and security-conscious companies in the world."

**Jim Sadler, Chief Operating Officer at SSP said:** "Many of our software products are already cloud-ready, with the ability to be automatically deployed and to scale up and down their infrastructure consumption in-flight, based upon demand. This makes them ideal to be working in a fully elastic and automated cloud environment, like AWS."

"Going forward, all of our next-generation software will be engineered for the cloud. SSP has been a predominantly Software-as-a-Service (SaaS) software company for many years and the next logical step for us is to evolve into a predominantly cloud-based software company."

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**Notes to editors**

**About SSP**

SSP is a global provider of technology systems and solutions across the entire insurance industry, using our expertise to enable our customers to transform their business and increase their profitability. SSP provides core technology solutions, distribution and trading capability, advanced analytics and solution delivery. We work with 8 of the top 10 UK insurers, 4 of the top 10 global insurers and over 40% of UK brokers. Our unique position in the market, including the largest market share of UK e-trading, enables us to provide leading data insight and unrivalled distribution. With over 30 years' experience, our knowledge, talent and technology capabilities deliver innovative results that make us the partner of choice for our customers.

[www.ssp-worldwide.com](http://www.ssp-worldwide.com)

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