

**NEWS RELEASE:
FOR IMMEDIATE PUBLICATION**



THE POSSIBILITIES ARE ENDLESS WITH SSP'S NEW DATA LAKE SOLUTION

SSP is delighted to introduce SSP Intuition. Powered by Amazon Web Services, the new data lake solution will allow insurers to build their own unique data insights into their performance.

SSP Intuition provides daily access to over one billion intermediated quotes and quote responses across private motor, commercial vehicle, motorbike and household. Fundamentally this will give the insurer the ability to analyse and most importantly understand their own performance in the market, at quote, broker and scheme level.

Given this new insight into their performance, an insurer can understand their position in the market against their peers, allowing them to price more accurately and competitively as a result.

Jason Cabral, Chief Actuary at Markerstudy Insurance Services Limited said: "We're delighted with the new solution from SSP which ultimately will benefit our broker partners looking to place Commercial Vehicle business. We strive to put them and their customers at the heart of what we do, and through increased insight and analysis, we can offer a more competitive rate, across a wider market footprint."

Ron Atkinson, Distribution Director at SSP said: "Our daily interactions with both brokers and insurers have enabled us to amass a huge amount of data which, when anonymised and structured, provides insurers with insights never before possible. The insurers will be able to understand market trends across the whole market, their own product and scheme performance. They will have the ability to analyse the impact of rating changes against their quotes and the impact it would have by rating factor, to uncover potential gaps in their rating or in the market and across multiple product lines. We are delighted to have launched SSP Intuition and look forward to demonstrating the capabilities available."

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Notes to editors

About SSP

SSP is a global provider of technology systems and solutions across the general insurance industry, enabling its customers to transform their business and increase profitability. SSP provides core technology solutions, distribution and trading capability, advanced analytics and solution delivery. It has a significant footprint across the Asia Pacific region, with more than 100 customers in Oceania and ASEAN. Over 30 years' experience, innovation and proven results make us the partner of choice for our customers. www.ssp-worldwide.com

About Markerstudy Insurance Services Limited

Markerstudy specialises in motor insurance products and complementary services. With extensive knowledge and experience, we are able to offer competitive insurance policies for both standard, and non-standard, motor cover to suit many different customer requirements, such as young drivers, owners of high performance/ high value cars, Japanese imports, kit cars, drivers with unusual occupations or accident/conviction records, to name just a few. We work with over 1,000 UK brokers and intermediaries to provide attractive policies to suit their customers' needs. www.markerstudy.com

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