



**NEWS RELEASE:  
FOR IMMEDIATE PUBLICATION**

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**Zurich Insurance Becomes 5<sup>th</sup> Insurer to Go Live on SSP IQH**

SSP today announces that Zurich has become the fifth leading UK insurer to go live with SSP Intelligent Quotes Hub (IQH) to provide insurer hosted pricing for part of its business.

These capabilities have been developed for Zurich's Personal Lines intermediated business, integrating SSP IQH with brokers' software houses systems, and is in the process of being rolled out to Zurich's broker customers.

A sophisticated whole of market product rating and quotation solution with the ability to handle large volumes of business, SSP IQH provides Zurich with the market-leading rating, pricing and data enrichment capabilities it needs to become more agile and competitive in the marketplace.

With a single point of data integration for internal and third-party sources, Zurich can consume information from the ever-growing number of external data sources and providers, and integrate this with its own customer knowledge for greater insight into the risk being insured.

As application fraud is a growing challenge across the insurance industry, Zurich has also deployed SSP Verify, a powerful pre-inception counter-fraud solution. This enables Zurich to minimise fraud at point of quote, allowing the insurer to price more effectively while reducing premium and claims leakage.

**Adrian Coupland, Customer and Marketing Managing Director at SSP said:** "We're delighted that Zurich has become the fifth major insurer to adopt SSP IQH. We have worked collaboratively with Zurich to develop a robust shared understanding of the capabilities required to support its vision for

market-leading rating, pricing, data enrichment and fraud detection and how these will be delivered through SSP IQH and SSP Verify.

“As SSP IQH has the ability to handle large volumes of business, it is the ideal pricing and rating solution for the 1.1 million policies and hundreds of millions of quotes that Zurich generates each year.”

**Gareth McChesney, Underwriting Director for Personal Lines at Zurich UK** said: “Our strategy focuses on providing the right general insurance solutions for our individual customers at the right price. To continue doing this, we needed to transform our personal lines business to rate and price more accurately, based on individual risk.

“The collaboration and delivery focus of both Zurich and SSP continues to enable us to deliver this essential capability to the marketplace.”

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#### **Notes to editors**

#### **About Zurich (UK)**

Zurich provides a suite of general insurance and life insurance products to retail and corporate customers.

We supply personal, commercial and local authority insurance through a number of distribution channels, and offer a range of protection, retirement and savings policies available online and through financial intermediaries for the retail market and via employee benefit consultants for the corporate market.

Based in a number of locations across the UK - with large sites in Birmingham, Farnborough, Glasgow, London, Swindon and Whiteley - Zurich employs approximately 4,500 people in the UK.

Our **Corporate Responsibility** strategy aims to create value for both our company and for society as a whole. We use our core skills, risk and investment management expertise, to have a positive impact on both. For more information about the Zurich's commitment to Corporate Responsibility and the Trust's work, please visit our website [here](#)

#### **Zurich Globally**

**Zurich Insurance Group (Zurich)** is a leading multi-line insurer that serves its customers in global and local markets. With about 53,000 employees, it provides a wide range of property and casualty, and life insurance products and services in more than 210 countries and territories. Zurich's customers include individuals, small businesses, and mid-sized and large companies, as well as multinational corporations. The Group is headquartered in Zurich, Switzerland, where it was founded in 1872. The holding company, Zurich Insurance Group Ltd (ZURN), is listed on the SIX Swiss Exchange and has a level I American Depositary Receipt (ZURVY) program, which is traded over-the-counter on OTCQX. Further information about Zurich is available at [www.zurich.com](http://www.zurich.com)

**About SSP**

SSP is a global provider of technology systems and solutions across the entire insurance industry, using our expertise to enable our customers to transform their business and increase their profitability. SSP provides core technology solutions, distribution and trading capability, advanced analytics and solution delivery. We work with 8 of the top 10 UK insurers, 4 of the top 10 global insurers and over 40% of UK brokers. Our unique position in the market, including the largest market share of UK e-trading, enables us to provide leading data insight and unrivalled distribution. With over 30 years' experience, our knowledge, talent and technology capabilities deliver innovative results that make us the partner of choice for our customers.

[www.ssp-worldwide.com](http://www.ssp-worldwide.com)

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