

**NEWS RELEASE:
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ONE CALL EXTENDS LONG-STANDING RELATIONSHIP WITH SSP

Insurance technology specialist SSP announces that One Call Insurance has signed to extend their partnership for a further three years. This new agreement allows SSP to continue supporting One Call's personal lines business, now and in the future.

One Call has been a customer of SSP for over 20 years, and so this contract extension only accentuates the great relationship that has been built over time. SSP is excited to continue to provide a cutting-edge platform that will not only ensure the utmost reliability but will also encourage a positive overall business journey, for years to come.

As the leading global supplier of technology systems and software for the insurance industry, SSP's role is to help insurers and brokers operate more efficient businesses. The extension of contracts such as this provides the confirmation that this is achieved; both businesses can move and progress together as the industry and technology available advance further.

Oliver Rose, Director at One Call "This year marks our 25th anniversary and a relationship with SSP that spans two decades. As one of the only national independent brokers remaining in the UK, we've always strived to be at the top of our game when it comes proposition development and customer service. Technology, and more specifically SSP, has allowed us stand out from the crowd and continuously innovate our business and the core systems that underpin our success. Agility, flexibility and autonomy are vital to us – they're part of our DNA. It is these attributes that we share with SSP and what make our longstanding relationship so successful. We're very much still a family run business and SSP as considered part of that family."

One Call provides a wide range of insurance products and services in the UK, offering additional benefits that add value to their customers. SSP strongly supports One Call's belief that whilst value is an important key factor when choosing a business, it is the bespoke features and ways of working that have the potential to set you apart from the rest and make a difference for your customer.

“Seeing SSP’s strong relationship and business plans with One Call progress further has been an immensely proud moment. To be acknowledged as a provider that offer the core foundations to enable maximum efficiency in the here and now, as well as going forward, identifies to us that our commitment to innovation for the benefit of our customers is recognised.

We are now looking forward to the exciting years ahead, working with One Call to maintain and exceed the expectations of this extended contract. As the industry continues to change, SSP strives to encourage positive transitions and allow our customers to progress in ways that allow efficient business growth and development.” Adrian Coupland, Customer and Marketing Managing Director from SSP said.

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Notes to editors

About SSP

SSP has over 35 years’ experience and is a global provider of technology systems and solutions across the entire insurance industry, enabling its customers to transform their business and increase profitability. SSP provides core technology solutions, distribution and trading capability, advanced analytics and solution delivery. It works with 8 of the top 10 UK insurers, 4 of the top 10 global insurers and over 40% of UK brokers. SSP Intelligent Quotes Hub is a centralised product rating, pricing and quotation solution, making use of data from a variety of sources to optimise your prices. SSP Verify is a sophisticated fraud detection solution that helps identify potentially fraudulent behaviour on motor insurance applications, pre-inception. www.ssp-worldwide.com

About One Call

One Call Insurance is one of only a few privately owned brokers left in the market and is still very much a family run business.

The South Yorkshire firm was founded in 1995, and is now one of the biggest and best known insurance broker brands in the UK market.

From humble beginnings as a small high street broker with a handful of staff - One Call is now a 1/4 billion pound operation with 500 employees plus their very own office dog.

With an impressive six hundred and eighty thousand customers, One Call provides low-cost, Comprehensive insurance products in the personal lines market.

Hundreds of thousands of customers have put their trust in One Call for the past three decades to insure their cars, vans, motorbikes, homes and commercial businesses. They have an impressive track record when it comes to customer and industry feedback. They have 4.5 out of 5 Trust Pilot stars, have been awarded ‘Top Retailer’ by Reviews.co.uk in Winter 2019 and again in Summer 2020. More recently they’ve been shortlisted for UK Broker of the Year at the British Insurance Awards and for Fraud Solution of the Year at the Insurance Times 2020 Claims Excellence Awards.

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