

**NEWS RELEASE:
FOR IMMEDIATE PUBLICATION**



SSP ENHANCES GALLAGHER AUSTRALIA'S DIGITAL CAPABILITIES WITH NEW INSURANCE PLATFORM

International insurance broker, Gallagher (AJG), has gone live with SSP's digital insurance platform, supporting their direct digital distribution platform under their popular IMAR Insurance brand. The solution provides the capability to deliver tailored SME insurance packages with further product releases planned for this year.

SSP's insurance solution is a cloud-based platform, with components that include digital user experience, product development, pricing, policy administration, billing and claims. The platform will provide an enhanced customer experience and enable Gallagher to launch products and segments quickly into new markets.

Andrew Whittle, Head of Agency at Gallagher said: "We are pleased to be able to enhance our digital insurance system capabilities through the partnership with SSP. The new platform will provide the system agility to deliver more compelling insurance solutions to our small business clients and affinity partners, as we pursue growth opportunities in industry segments".

Paul Miller, SSP's General Manager for Asia Pacific said: "I am delighted that Gallagher is now live on our Insurance Platform. We know that the project has delivered critical competitive capabilities for Gallagher in the digital space. This go live is another great demonstration of the game changing nature of our platform for insurance partners".

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Notes to editors

About SSP

SSP is a global provider of insurance platforms across the entire insurance industry, using our expertise to enable our customers to transform their business and increase operational efficiency, transform their customer journeys and support

profitable growth. SSP provides core policy administration (including finance and claims), rating and pricing capabilities, digital quote and buy journeys, along with customer/broker self-service with advanced business analytics, reporting and insurer product distribution. We work with 8 of the top 10 UK insurers, 4 of the top 10 global insurers and over 40% of UK brokers. Our unique position in the market, including the largest market share of UK e-trading, enables us to provide leading data insight and unrivalled distribution. With over 35 years' experience, our knowledge, talent and technology capabilities deliver innovative results that make us the partner of choice for our customers.

About Gallagher

- **Global:** Arthur J. Gallagher & Co. (NYSE:AJG) is a US-headquartered (Itasca, Illinois) insurance, risk management and consulting organisation with operations in more than 30 countries and additional client-service capabilities delivered through correspondent brokers and consultants in 150 countries.
- **Australia and New Zealand:** Gallagher provides trans-Tasman insurance broking, risk management, premium funding and offshore market placement to SMBs through to international organisations, as well as selected affinity partners and trade and industry associations. www.ajg.com.au/
- **Imar:** Imar is a Gallagher company, providing tailored insurance and risk management solutions for tradies across Australia for more than 35 years. Protecting businesses, individuals, and tools across a broad range of trades' occupations including carpenters, plumbers, tilers, motor mechanics, painters and electricians. www.imar.com.au/

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