

**NEWS RELEASE:
FOR IMMEDIATE PUBLICATION**



12/06/2020

SSP EXPANDS THEIR AWS CLOUD CAPABILITIES INTO CAPE TOWN, AFRICA

SSP has invested over £40 million in its new insurance platform that provides a single suite of modules and components, which are combined to form differing solutions for Insurers, UMAs and Brokers. SSP's Insurance Platform is architected for the AWS Cloud, and they are delighted to announce that the SSP software is now available in the AWS Africa (Cape Town) Region.

SSP is the first insurance technology vendor to make use of the new AWS Africa (Cape Town) Region, which they will utilise for all their African deployment. It has come from intensive work with the architects at AWS, following on from the launch in Europe (via AWS Dublin) in 2019.

The complete solution will enable Insurers and UMAs to have an omni-channel, full-cycle engagement with their customers and brokers, whilst benefiting from enhanced risk selection and pricing using third party data enrichment. Insurance software on-demand has arrived in Africa and SSP is looking forward to announcing its first adopters in the territory soon.

Leslie Muthen, African Territory Head at SSP, said, "AWS is expanding its global footprint with the opening of the new region which meets the highest levels of security, availability, compliance, and data protection. We're looking forward to continuing our work with AWS to get our African customers up and running in the new region to better serve the short-term insurance market. The strategic partnership and approach to our platform architecture has enabled us to reuse the investment in DevOps and automated deployment through the SSP control plane, from other AWS regions and implement in less than 24 hours."

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Notes to editors

About SSP

SSP is a global provider of insurance platforms across the entire insurance industry, using our expertise to enable our customers to transform their business and increase operational efficiency, transform their customer journeys and support profitable growth. SSP provides core policy administration (including finance and claims), rating and pricing capabilities, digital quote and buy journeys, along with customer/broker self-service with advanced business analytics, reporting and insurer product distribution. We work with 8 of the top 10 UK insurers, 4 of the top 10 global insurers and over 40% of UK brokers. Our unique position in the market, including the largest market share of UK e-trading, enables us to provide leading data insight and unrivalled distribution. With over 35 years' experience, our knowledge, talent and technology capabilities deliver innovative results that make us the partner of choice for our customers.

www.ssp-worldwide.com

About Amazon Web Services

For 14 years, Amazon Web Services has been the world's most comprehensive and broadly adopted cloud platform. AWS offers over 175 fully featured services for compute, storage, databases, networking, analytics, robotics, machine learning and artificial intelligence (AI), Internet of Things (IoT), mobile, security, hybrid, virtual and augmented reality (VR and AR), media, and application development, deployment, and management from 73 Availability Zones (AZs) within 23 geographic regions, with announced plans for 12 more Availability Zones and four more AWS Regions in Indonesia, Italy, Japan, and Spain. Millions of customers—including the fastest-growing startups, largest enterprises, and leading government agencies—trust AWS to power their infrastructure, become more agile, and lower costs. To learn more about AWS, visit aws.amazon.com.

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