

**NEWS RELEASE:
FOR IMMEDIATE PUBLICATION**



**SSP announces Colin Greenhill as Chief Executive Officer to
bring customer-focused leadership**

17 June 2021 – HALIFAX, WEST YORKSHIRE, UNITED KINGDOM – SSP Limited (“SSP”) today announced Colin Greenhill has been named as Chief Executive Officer. Greenhill brings a wealth of knowledge and experience into the role.

Greenhill has more than 15 years of experience in leadership roles within the insurance industry, including most recently as CEO at Age UK Enterprises. He has also served as Chief Commercial Officer at A-Plan Insurance and as CEO at Santander Insurance, among other leadership positions.

“Volaris invests for the long-term and Colin’s rich industry expertise, customer focus and strategic perspective is the right fit for our vision for a renewed SSP,” said Mark Waite, Group Leader of Volaris Insurance. “We bring in top talent and provide them with the resources, best-practices and autonomy to serve their customers with mission critical software and services. Today’s announcement is an important milestone in this journey, and I welcome Colin to the Volaris and SSP community.”

Greenhill joins the 500+ member SSP team in their mission to take the company’s strong market position and drive even further success under Volaris.

“I look forward to rolling-up my sleeves with the talented team at SSP and getting to work on the solutions we know the insurance industry needs,” said Greenhill. “From day one I am focused on strengthening client relationships and delivering a stable set of core services and innovative new solutions that support our customers as their businesses evolve and grow. Working with Volaris, we will have access to expertise and support to ensure we deliver real, tangible benefits for customers.”

Greenhill’s employment with SSP commences 12 July 2021.

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Notes to editors

About SSP

SSP has over 35 years' experience and is a global provider of technology systems and solutions across the entire insurance industry, enabling its customers to transform their business and increase profitability. SSP provides core technology solutions, distribution and trading capability, advanced analytics and solution delivery. It works with 8 of the top 10 UK insurers, 4 of the top 10 global insurers and over 40% of UK brokers. SSP Intelligent Quotes Hub is a centralised product rating, pricing and quotation solution, making use of data from a variety of sources to optimise your prices. SSP Verify is a sophisticated fraud detection solution that helps identify potentially fraudulent behaviour on motor insurance applications, pre-inception. www.ssp-worldwide.com