

**NEWS RELEASE:  
FOR IMMEDIATE PUBLICATION**



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## **Willis Towers Watson and SSP join forces to drive greater innovation in insurance pricing**

Insurance software provider SSP and Willis Towers Watson will work to optimise real-time pricing and time to market for insurance companies.

Willis Towers Watson's global [Radar Live collaborator programme](#) is set to transform SSP's ecosystem of policy and claims administration vendors, delivering a faster integration of Radar Live, the price delivery platform.

In today's intensely competitive marketplace, insurers, MGAs and intermediaries need the ability to deploy their rates rapidly to market, to ensure the accuracy of those rates and to ensure that their operations are highly efficient. Radar Live's technology delivers these outcomes, equipping users with system scalability and stability to support the provision of hundreds of millions of quotes per year. Radar Live allows rates, rules and adjustments to be easily developed and deployed directly to a rating system, and executed in real time.

SSP is the latest vendor to join the growing Radar Live collaboration programme, giving it improved capability to derive sophisticated insights from valuable data sources and to deploy market-leading machine learning models from a single platform. The programme will also allow SSP customers to benefit from the faster implementations of Radar Live.

**Adrian Coupland, Managing Director, Customer and Marketing at SSP, said:** "Our SSP Insurance Platform is a cloud native platform comprising a single suite of modules and components which support our broking, MGA and insurer customers globally. As an open platform, we provide APIs or "connections" to a wider ecosystem so that our customers benefit from a "best of breed" approach. SSP was the first software vendor in the UK to connect its multi-award winning rating, pricing and

data enrichment module SSP Intelligent Quotes Hub to WTW Radar Live for the benefit of our mutual customers.”

**Andrew Harley, Director, Insurance Consulting and Technology, Willis Towers Watson, said:** “We are delighted that SSP has joined our global Radar Live collaboration programme. With data and advanced analytics as the frontiers of change in the insurance sector, companies must migrate their operations to connected, flexible and agile systems capable of creating competitive advantage and providing a greater understanding of the business they write. SSP’s international success in delivering a flexible open platform for insurers, MGAs and intermediaries will mean this collaboration will drive significant value to our mutual customers across the world.”

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#### **Notes to editors**

##### **About SSP**

SSP has over 35 years’ experience and is a global provider of technology systems and solutions across the entire insurance industry, enabling its customers to transform their business and increase profitability. SSP provides core technology solutions, distribution and trading capability, advanced analytics and solution delivery. It works with 8 of the top 10 UK insurers, 4 of the top 10 global insurers and over 40% of UK brokers. [www.ssp-worldwide.com](http://www.ssp-worldwide.com)

##### **About Radar Live**

Radar Live is point-of-sale insurance rating software that builds on, and completely integrates with, Willis Towers Watson’s analytical software Emblem, Classifier, Radar Base and Radar Optimiser. It harnesses the analysis of this software by directly using insurance pricing models developed by analysts and replicating their results exactly in a calculation engine that interfaces with existing IT administration systems. Click here for more information about [Radar Live](#).

##### **About Insurance Consulting and Technology**

Willis Towers Watson’s Insurance Consulting and Technology business has over 1,200 colleagues operating in 35 markets worldwide. It is a leading provider of advice, solutions and software – primarily to the insurance industry. Its consulting services help clients manage risk and capital, improve business performance and create competitive advantage – by focusing on financial and regulatory reporting, enterprise risk and capital management, M&A and corporate restructuring, products, pricing, business management and strategy.

##### **About Willis Towers Watson**

Willis Towers Watson (NASDAQ: WLTW) is a leading global advisory, broking and solutions company that helps clients around the world turn risk into a path for growth. With roots dating to 1828, Willis Towers Watson has 45,000 employees serving in more than 140 countries and markets. We design and deliver solutions that manage risk, optimise benefits, cultivate talent, and expand the power of capital to protect and strengthen institutions and individuals. Our unique perspective allows us to see the critical intersections between talent, assets and ideas — the dynamic formula that drives business performance. Together, we unlock potential. Learn more at [willistowerswatson.com](http://willistowerswatson.com).

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